

Rondonia

Socio-Economic Data



State	Rondonia
Area	237,590.86km ²
Capital	Porto Velho
Population of the capital	428,527
Total population	1,728,000
Economically active population	1,360,965
Population growth rate	1.2% p.a.
Unemployment rate	4.4%
Real GDP	R\$31.0 billion (2013)
GDP per capita	R\$17,990 (2013)
Commerce and services (% share of state GDP)	68.6% (2013)
Industry (% share of state GDP)	19.3% (2013)
Agriculture (% share of state GDP)	12.0% (2013)
Average monthly wage (commerce and services)	No available data
Number of technical colleges	9
Number of universities	1 public, spread over 8 campuses, and 30 private
Number of graduate courses	223
Number of graduates in areas related to commerce and services per year	No available data
International schools	No available data
Average price of electricity	R\$340.66 (standard tariff for industrial and commerce)
Average monthly commercial rent	No available data

Strengths

Rondonia's privileged location bordering with neighboring countries in northern South America, together with multi-modal transportation links, significant hydroelectric and natural resources potential, a developed agribusiness presence, readily available electricity, logistics and market access makes Rondonia a strategic point for regional integration, which makes it a gateway for new markets. Rondonia is a reference point for energy in Brazil. In addition to supplying electricity to consumers in the region from the Santo Antonio and Jirau hydroelectric plants. The two plants have capacity to generate 6,900MW, making Rondonia the 3rd largest generator of hydroelectric power in Brazil. A central part of the state's vision investors should understand is regional integration in the continent, specifically the Interoceanic Highway leading to the Pacific coast. Rondonia's priority sectors for investment are: events centers, leisure and tourism, transportation, customs services, logistics, research and development and information technology. Among the state incentives offered to investors is the Tax Incentives Program (Programa de Incentivo Tributário) which grants tax credits of up to 85% (eighty five percent) of the value of state VAT (ICMS) for a period of up to 15 (fifteen) years for greenfield investment or expansion or modernization projects, as well as concession contracts for space in Industrial Districts.

Sources

Governo do Estado de Rondônia/ IBGE 2013 – Contas Regionais

1 PROJECT

PROJECT TITLE	Rondonia Export Processing Zone (ZPE)
Project overview	ZPEs are industrial districts benefitting from special incentives, in which companies are entitled to reduced rates or exemption from certain federal taxes, as well as foreign exchange freedom (i.e. the ability to hold 100% of revenues from exports abroad), provided at least 80% of production of goods and services is exported. During the initial start-up phase, production in the ZPE is expected to focus on exports to Peru, Bolivia, Chile, Ecuador, Venezuela and Colombia. However, the profile of Rondonia's ZPE will change over time and be shaped by economic performance and trade relations. The ZPE is an investment opportunity for export-oriented companies.
Additional information	"Strategic Geographic Location; - The main incentives offered by ZPEs are contained in Act of Congress 11,508 of 2007 and include the following: companies based in ZPEs located in areas covered by the Amazon Economic Development Agency (SUDAM) or the Northeast Development Agency (SUDENE) are entitled to additional benefits administered by these two agencies.
Project location	Municipality of Porto Velho, Porto Chuelo neighborhood, Industrial Madeira River Industrial Complex, State of Rondonia.
Sectors of interest	Manufacturing (CNAE 10 to 33); Extractive Industries (CNAE 05 to 09); Logistics, Highways, Railways, Ports, Waterways, Airports, Urban Mobility, Transport, Warehousing, Mail Services and Others (CNAE 49 to 53) * CNAE is the Brazilian Economic Activity Classification Code
Total project cost	USD 5,991,432.25
Procurement/contract model	Call for Bids
Nature of investment	Public and private
Institution responsible for the project	Rondonia Development Agency (SUDER)
Address	Complexo Rio Madeira – 6º andar – Prédio Rio Rio Pacás Novos Av. Farquar, s/n – Bairro Pedrinhas CEP: 76.801-470 – Porto Velho – Rondonia
Website	www.suder.ro.gov.br
Project coordinator	RUBENS BARROS DO NASCIMENTO (Head of SUDER) / +55 (69) 3216-5174 +55 (69) 8482-2408 +55 (69) 32165265/ rubensnascimento300@gmail.com